# SPONSORSHIP AGREEMENT TEMPLATE

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\*\*This Sponsorship Agreement ("Agreement") is made and entered into as of [Date], by and between the Sponsor and the Sponsored Party.\*\*

\*\*1. PARTIES\*\*

This Agreement is made between:

- \*\*Sponsor:\*\* [Insert Sponsor's Name]

- \*\*Sponsored Party:\*\* [Insert Sponsored Party's Name]

\*\*2. PURPOSE\*\*

The purpose of this Agreement is to outline the terms and conditions under which the Sponsor will provide sponsorship to the Sponsored Party for [describe the event, program, or activity].

\*\*3. SPONSORSHIP DETAILS\*\*

3.1 \*\*Sponsorship Amount\*\*: The Sponsor agrees to provide a total sponsorship amount of [insert amount] to the Sponsored Party.

3.2 \*\*Payment Terms\*\*: The payment shall be made as follows:

- [Insert payment schedule, e.g., 50% upon signing, 50% upon completion of the event.]

3.3 \*\*Duration of Sponsorship\*\*: This Agreement shall commence on [start date] and shall continue until [end date] unless terminated earlier in accordance with the provisions of this Agreement.

\*\*4. SPONSOR BENEFITS\*\*

In consideration of the sponsorship, the Sponsored Party agrees to provide the following benefits to the Sponsor:

4.1 \*\*Brand Visibility\*\*: The Sponsor's logo will be prominently displayed on all promotional materials related to the [event/program/activity].

4.2 \*\*Recognition\*\*: The Sponsor will be acknowledged in all press releases, social media posts, and other communications related to the [event/program/activity].

4.3 \*\*Additional Benefits\*\*: [List any additional benefits, such as tickets, booth space, etc.]

\*\*5. OBLIGATIONS OF THE SPONSORED PARTY\*\*

5.1 The Sponsored Party agrees to fulfill all obligations as outlined in this Agreement and to ensure that the sponsorship benefits are delivered as promised.

5.2 The Sponsored Party shall provide regular updates to the Sponsor regarding the progress of the [event/program/activity].

\*\*6. TERMINATION\*\*

6.1 This Agreement may be terminated by either party upon [insert number] days written notice to the other party.

6.2 Upon termination, the Sponsor shall be entitled to a refund of any unspent sponsorship funds.

\*\*7. INDEMNIFICATION\*\*

Each party agrees to indemnify and hold harmless the other party from any claims, damages, losses, or expenses arising out of the performance of this Agreement.

\*\*8. GOVERNING LAW\*\*

This Agreement shall be governed by and construed in accordance with the laws of [insert jurisdiction].

\*\*9. ENTIRE AGREEMENT\*\*

This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, whether written or oral, relating to the subject matter herein.

\*\*10. AMENDMENTS\*\*

Any amendments to this Agreement must be made in writing and signed by both parties.

\*\*IN WITNESS WHEREOF\*\*, the parties hereto have executed this Sponsorship Agreement as of the date first above written.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[Authorized Signature of Sponsor]

[Printed Name]

[Title]

[Date]

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[Authorized Signature of Sponsored Party]

[Printed Name]

[Title]

[Date]

\*\*END OF AGREEMENT\*\*